







LanguageCert USAL esPro

Handbook for Candidates

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1. Overview

As of January 2017, Cursos Internacionales de la Universidad de Salamanca and LanguageCert have joined forces to deliver the Professional Spanish language examinations LanguageCert USAL esPro worldwide.

The two organisations have cooperated to continue offering the Spanish BULATS test (Business Language Testing Service) under the new name LanguageCert USAL esPro. The test continues to be developed by Cursos Internacionales de la Universidad de Salamanca, but is administered through a new online platform provided by LanguageCert's mother organisation, PeopleCert.

The alliance signifies a great advancement in the field of language skills assessment, as it combines the expertise of Cursos Internacionales de la Universidad de Salamanca, leader in teaching and assessment of Spanish as a Foreign Language, with PeopleCert's unparalleled technological innovation in test development, administration and certification.

1.1. About LanguageCert USAL esPro

LanguageCert USAL esPro has been designed and abide by the most rigorous quality and reliability standards. It aims to evaluate the level of language skills of candidates who need to use Spanish for professional purposes.

LanguageCert USAL esPro does not require any previous business or professional experience and is intended for:

- non-native speakers of Spanish worldwide
- people needing Spanish for their everyday or working life
- students attending business courses in Spanish
- learners who require externally recognised certification of their command of the Spanish language at work place

1.2. About Universidad de Salamanca

Universidad de Salamanca is an academic point of reference for teaching Spanish language worldwide. It was the first Spanish university to offer Spanish language and culture courses, when starting its Spanish as a Foreign Language programme in 1929. Academic and teaching work continues uninterrupted since then.

Through its Cursos Internacionales de la Universidad de Salamanca currently engages, in all fields related to Spanish as a Foreign Language: teaching students and teachers, producing materials for learning and teaching, and assessing language skills, nationally and internationally, while partnering with organisations to promote the Spanish language, and engaging in the award-winning work *"Campus de Excelencia Internacional"* for its committed work on Hispanic culture and values dissemination.

In 1997 Universidad de Salamanca, along with University of Cambridge, Alliance Française and Goethe Institut, developed a multilingual testing Service for the professional language, BULATS, sharing the online platform for the exams in English, Spanish, German and French. As of 2017 the Universidad de Salamanca has partnered with PeopleCert for the delivery of the Spanish BULATS test under the name LanguageCert USAL esPro BULATS, which was subsequently changed to LanguageCert USAL esPro.

1.3. About LanguageCert

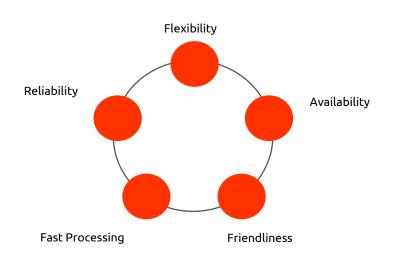
LanguageCert is an Awarding Organisation dedicated to language skills assessment and certification. It is a subsidiary of PeopleCert, a global leader in the certification industry, that has been delivering millions of exams in more than 200+ countries.

LanguageCert is a business name of PeopleCert Qualifications Ltd, a UK company which develops its own language qualifications and partners with renowned organisations worldwide to offer high-quality language skills assessment and certification to the global learners' community. For the delivery of its own qualification exams, as well as for examinations delivered in collaboration with its partners, LanguageCert deploys state-of-the-art, innovative and flexible exam administration technologies and systems developed by PeopleCert and tailor-made to each exam's specific requirements.

LanguageCert also benefits from 24/7/365 excellent customer service that PeopleCert offers to language schools, teachers and candidates, while always abiding by its core values: Quality, Innovation, Passion and Integrity.

This Handbook provides a comprehensive introduction to the LanguageCert USAL esPro and aims to provide information and advice to candidates and centres. It also serves as a reference point for teachers who prepare their candidates for the LanguageCert USAL esPro.

2. Why take LanguageCert USAL esPro examinations?



• Flexibility of exam structure

Candidates may decide to take each of the LanguageCert USAL esPro tests separately, if they wish to, depending on the skills in which they need to be certified. The LanguageCert USAL esPro Listening and Reading test is available both in Paper and Computer-based versions.

• Availability of Examination Dates

LanguageCert Approved Test Centres are in control of scheduling the date and time of the examinations and can hold examinations whenever it is suitable for them and their candidates.

• Friendliness

The tasks are sufficiently universal to suit all language learning styles and preparation methods. They are authentic tasks that replicates real professional life situations.

• Fast processing

All candidates receive electronically a short feedback Test Report designed to demonstrate their performance per skill.

Provisional Computer-based results are available immediately after the candidate takes the Listening and Reading test, while

All candidates with score of 10 and above are awarded their Certificate which is mapped per CEFR Level according to their performance.

E-certificates are available upon release of final results, while hard-copy certificates are available shortly after.

• Reliability

During the whole process of creation, development, administration and qualification, the LanguageCert USAL esPro tests meet the highest and most strict quality standards set by the University of Salamanca and PeopleCert, benchmarked against the criteria determined by the Common European Framework of Reference for Languages (CEFR) and the Association of Language Testers in Europe (ALTE)

3. LanguageCert USAL esPro overview and content

LanguageCert USAL esPro offers the following three tests to cover all four language skills:

- LanguageCert USAL esPro Listening and Reading (Paper and Computer-based versions)
- LanguageCert USAL esPro Writing (Paper-based)
- LanguageCert USAL esPro Speaking (Paper-based)

Note: Computer-based version is available as a Classroom exam through an Approved Test Centred and as Online exam with live invigilation through <u>www.languagecert.org</u>.

Candidates may use the above tests in any combination to meet their specific needs. The tests include a series of tasks that evaluate candidate's ability to use Spanish in a way to develop the broad field of skills needed for effective communication in different contexts.

Test	Part/Duration	Type of task
		Understanding short conversations or monologues.
		Taking down phone messages orders, notes, etc.
	Listening (50 minutes)	Listening for gist, identifying topic, context or function. Short monologues/ dialogues.
		Listening to extend speech for detail and inference. Monologue/dialogue.
		Understanding notices, messages, timetables, adverts, leaflets, graphs, etc. Multiple-choice task.
		Grammar and vocabulary. Gapped sentences with multiple-choice task.
LanguageCert USAL esPro Listening an Reading		Newspaper or magazine article, advert, leaflet, etc. Long text with multiple choice task.
(Paper-based)		Grammar. Medium-length text, open cloze.
	Reading	Reading for specific information. Four short texts with matching text.
	(60 minutes)	Grammar and vocabulary. Medium-length text with multiple-choice cloze.
		Grammar. Medium-length text, open-cloze.
		Grammar and vocabulary. Gapped sentence with multiple-choice task.
		Reading for gist and specific information. Newspaper or magazine article, report, etc. Long text with multiple-choice task.
		Error correction task. Medium-length text.

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LanguageCert USAL esPro Writing	Part 1 - 15 minutes	Email (50–60 words)
writing	Part 2 - 30 minutes	Report or letter (180–200 words)
LanguageCert USAL esPro	Part 1 – 4 minutes	Interview
Speaking	Part 2 – 4 minutes	Presentation
	Part 3 – 4 minutes	Information Exchange and Discussion

Table 1. LanguageCert USAL esPro overview

3.1. LanguageCert USAL esPro Listening and Reading (Paper-based)

The LanguageCert USAL esPro Listening and Reading (Paper-based) test lasts 110 minutes and evaluates listening and reading skills, and knowledge of grammar and vocabulary. The test includes the following question types:

- Multiple choice: candidates read a text or listen to a recording and then answer questions. Each question has three or four options, only one of which is correct.
- Cloze: candidates are given a text with gaps, where words or phrases are missing. There are two types
 of 'cloze':
 - multiple-choice cloze to choose from the four options given
 - o open cloze to select the right word for the gap
- Gapped sentences: candidates are given individual sentences with one word missing each. They choose the correct word to fill the gap from the four options given.

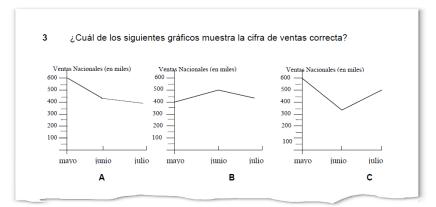
The test is divided into two parts: Listening and Reading

3.1.1. Listening

Part	Type of task	# questions
Part 1	Understanding short conversations or monologues.	10
Part 2	Taking down phone messages orders, notes, etc.	12
Part 3	Listening for gist, identifying topic, context or function. Short monologues/ dialogues.	10
Part 4	Listening to extend speech for detail and inference. Monologue/dialogue.	18

3.1.1.1. Understanding short recordings (10 questions)

You listen to 10 short recordings (each about 20 seconds long) and try to understand what the people are talking about, or who is talking or what they are trying to say in each one. You have to choose the correct answer from three options (A, B or C). For the first five questions the three options are pictures. You will hear the recordings twice. In the example below, you have to listen and decide which graph the speaker is talking about.



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3.1.1.2. Taking down messages, notes, etc. (12 questions)

You listen to three recordings. For each one, you have a form, a note or notes to complete, using the information you hear. You need to listen carefully, as you will hear each recording only once.

•	Usted va a escuchar tres conversaciones telefónicas. Complete los espacios numerados en los textos con la información adecuada. Oirá cada conversación una sola vez.
	<u>nsaje</u> Uno <mark>guntas</mark> 11 – 14
	Lea el <u>siguiente texto.</u> Usted escuchará a una persona que está haciendo un pedido por teléfono.
	DEN DE PEDIDO
No	IENTE: mbre: Vicente (11)
	ección: Paseo de la Estación, 1 Salamanca érono: (923) 22 43 54 Fax: (923) 99 45 40
Tel	DIDO:

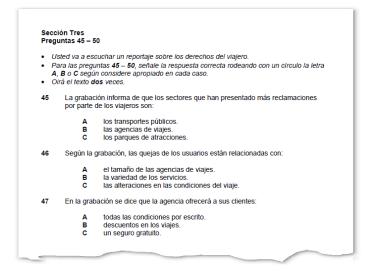
3.1.1.3. Understanding short recordings (10 questions)

It consists of two sections, with one recording and five questions in each one. Each question is about 20 seconds long. The whole recording is 2 minutes long. You have to listen and try to understand what the people are talking about, or who is talking or what they are trying to say in each one. In the example below, you hear five people talking. There are nine different options to choose from (A-I). You have to listen to each person talking and decide they most like about their work. You need to listen carefully as you will hear the five questions only once. In the real test, there is a second task like this one.

	ción Una guntas 23 – 27			
9 - L 	justa de su trabajo?". Después de escuchar a cada una persona. Seleccione la respuesta de la lista espacios en blanco. Dirá las cinco intervenciones una	de ellas, d A – I, y e	onder a la pregunta "¿Qué es lo que más lecida qué es lo que más le gusta a cada scriba la letra correspondiente en los	
Ejer	nplo:I	Α	viaies al extraniero	
		в	tiempo libre	
23	Persona 1	. c	sueldo	
24	Persona 2	. D	trabajar por cuenta propia	
25	Persona 3	. Е	idiomas	
26	Persona 4	. F	ambiente de trabajo	
27	Persona 5	G	creatividad	
		н	conocer a gente nueva	
		1	proximidad al domicilio	

3.1.1.4. Understanding a longer recording (18 questions)

It consists of three sections (three recordings). In each one, you listen to a longer conversation or presentation and you have to answer detailed questions about what the people are saying. There are six questions for each recording, and for each question you choose from three options (A, B or C). You will hear the recordings twice. In the example below, find the first three questions for this recording. Remember that there will be three more questions to answer for this section and two more recordings to listen to, each with six questions which you have to answer.



3.1.2. Reading

Section	Type of task	# questions
Part 1		
Section 1	Understanding notices, messages, timetables, adverts, leaflets, graphs, etc. Multiple-choice task.	7
Section 2	Grammar and vocabulary. Gapped sentences with multiple-choice task.	6
Section 3	Newspaper or magazine article, advert, leaflet, etc. Long text with multiple choice task.	6
Section 4	Grammar. Medium-length text, open cloze.	5
Part 2		
Section 1	Reading for specific information. Four short texts with matching text.	7
Section 2	Grammar and vocabulary. Medium- length text with multiple-choice cloze.	5
Section 3	Grammar. Medium-length text, open- cloze.	5

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Section 4	Grammar and vocabulary. Gapped sentence with multiple-choice task.	6	
Section 5	Reading for gist and specific information. Newspaper or magazine article,	6	
	report, etc. Long text with multiple- choice task.		
Section 6	Error correction task. Medium-length text.	7	

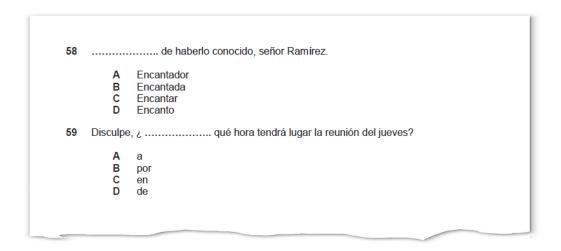
3.1.2.1. Understanding notices and short extracts (7 questions)

You read some common notices or extracts from letters, forms, adverts, leaflets, etc. You answer one question about each one. In the example below, you have to match the correct explanation (A, B or C) to the sentence.

ΝΟΤΑ					
Le ha llamado el Sr. Álvarez para aplazar la cita fijada el viernes a las 10.					
Me	e comunica que podrá verlo a las 6 de la tarde del mismo día.				
A	La reunión tendrá lugar el viernes por la mañana.				
B C					

3.1.2.2. Sentences with a gap (6 questions)

You have to complete each sentence using only one of the four choices (A, B, C or D) choosing the word which best completes each sentence.



3.1.2.3. Longer text with multiple-choice questions (6 questions)

You have to read a longer text and answer six multiple-choice questions. The questions test your general understanding of the text and your ability to find specific information. Read the text and see if you can answer the two questions of the example. In the real test the text will be longer, and you will have four more questions to answer.

	I	La franquicia: una vía empresarial para jóvenes
		nye una fórmula comercial en pleno desarrollo en España, donde se ntre un 2 y un 3 por ciento del comercio minorista.
es un c oportun plantilla	amino profesio nidad para pe	an circunstancias que hacen de la franquicia un negocio muy atractivo: nal para jóvenes que encuentran un mercado laboral en recesión, una rsonas que se han visto envueltas en procesos de regulación de para aquellos pequeños comerciantes que no pueden competir con las
iniciará negocio distintiv	toda una ser o y ponerlo en os comerciale	rquicia solo debe encontrar un local. A partir de ahí, el franquiciador le de mecanismos para garantizarle la ayuda necesaría para abrir el marcha. La empresa franquiciadora le cederá su marca y todos sus is (logotipo, anagramas, rótulos, etc.), le facilitará el mobiliario, el ierminados o, en su defecto, materias primas con las que fabricarlos y.
estable	s, le enseñará cimientos de la	l las técnicas comerciales y de gestión ya experimentadas en otros red.
	s, le enseñará cimientos de la	las técnicas comerciales y de gestión ya experimentadas en otros
estable	s, le enseñará cimientos de la	l las técnicas comerciales y de gestión ya experimentadas en otros red.
estable	s, le enseñará cimientos de la Según el f	a las técnicas comerciales y de gestión ya experimentadas en otros a red. texto, la franquicia en España es una fórmula:
estable	s, le enseñará cimientos de la Según el f A	a técnicas comerciales y de gestión ya experimentadas en otros a red. texto, la franquicia en España es una fórmula: poco desarrollada.
estable	s, lé enseñará cimientos de la Según el 1 A B C	a las técnicas comerciales y de gestión ya experimentadas en otros a red. texto, la franquicia en España es una fórmula: poco desarrollada. de comercio al por menor.
64	s, lé enseñará cimientos de la Según el 1 A B C	a las técnicas comerciales y de gestión ya experimentadas en otros a red. texto, la franquicia en España es una fórmula: poco desarrollada. de comercio al por menor. que ha crecido entre un dos y un tres por ciento.
64	s, lé enseñará cimientos de la Según el t A B C En el texto	a las técnicas comerciales y de gestión ya experimentadas en otros a red. texto, la franquicia en España es una fórmula: poco desarrollada. de comercio al por menor. que ha crecido entre un dos y un tres por ciento. o se dice que la franquicia es una buena vía empresarial para:

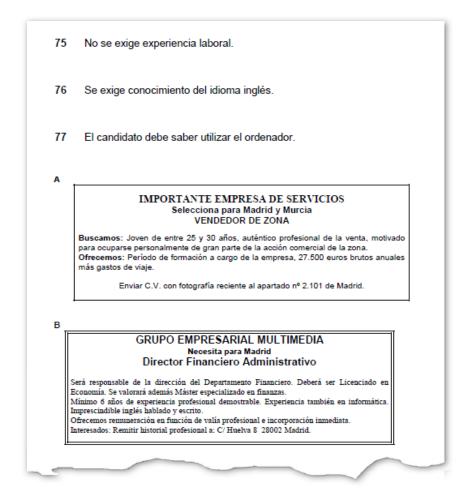
3.1.2.4. Filling gaps in a text (5 questions)

You have to read a text in which there are some missing words (gaps). For each gap, you have to write the correct word to complete the sentence. You must write only one word in each space. This type of exercise tests your grammatical knowledge of Spanish.

	MARÍA SÁNCHEZ
María Sánchez ha sido eleç	jida la joven empresaria del año.
realizó sus estudios de Em	es en Alemania, país (70)el que nació y presariales. Después (71)trasladó a <i>ter de Marketing</i> en la Universidad de Madrid.
(72)a la ver dos años en el mundo de lo (73)conside	rera empresarial y creó <i>Hogarcas</i> , empresa nta y reparación de artículos para el hogar. Hoy, con apenas os negocios, tiene más de 600 empleados a los era muy preparados y eficientes. <i>Hogarcas</i> , con 68 tiendas toda España, prevé una facturación de 37 millones de

3.1.2.5. Finding information in short texts (7 questions)

You read four short texts, such as adverts, product descriptions, etc. Then you match different sentences with each of those texts. There are seven sentences and four texts (A, B, C or D), so you may have to use each text more than once. In the example below, you have to read the sentences and match each one to one of the texts. In the real exam, there will be two more texts and four more sentences.



3.1.2.6. Filling gaps in a text with options (5 questions)

This type of exercise tests your knowledge of grammar and vocabulary. You have to read a text with five words missing. There is a choice of four words (A, B, C or D) for each gap and you have to choose the best answer. The example below is part of an extract with three of the five questions. Choose the best word to fill each space from the four choices given for each gap.

	folleto		pedido	с	catálogo	D	recibo
Cord			El dir	rector de	Club		
	eramos tus notic dialmente,	us y apri	vecnantos este	a opor tun	aaa para enviar	ie un su	1000,
Te d acep Reco (85) Llám rego Para nos	itación entre los ierda que para b ianos hoy mismo ilo. Universo Music serán muy útiles	socios d eneficiar una comp o envíana al tu pre: . Haznos	el club para que te de las venta ra cada trimest is tu solicitud c sencia en el clu llegar tus come	e (84) ajas que t tre. cuanto (8 b es muy entarios.	e ofrecemos, es 6) importante. Por Gracias por tu c	lizar tu p s necesa y te el e ello, tu colabora	rio que nviaremos un estupendo opinión y sugerencias ción.
nove haya impe	dades y repleta is tenido algún idido enviarnos	ar de qu de ofer problema	ie te hemos e tas, no hemos con la recepc	enviado c recibido ción de la	ada trimestre ningún (82) 1 revista o quiz	nuestra zás algu	revista con las últimas tuyo. Es posible que la circunstancia te haya (83)

3.1.2.7. Filling gaps in a text (5 questions)

You have to read a text in which five words are missing and think of a word to fill each gap. Read the text below and try to think of the right word to fill each of the gaps.

Estimado cliente:	
Es un placer dirigirnos a usted en nuestra organización al solicitar nu	para agradecerle la confianza que ha depositado estra Tarjeta de Compra "Corty".
Esperamos que (87) conozca y disfrute de todas sus venta	plena satisfacción al usarla y le invitamos a que jas.
En nuestro folleto adjunto le ofrecemo	os un breve recorrido (88)nuestras servicios que ponemos a su disposición.
Ahora con su nueva Tarjeta además desee en el momento que más le	s de poder adquirir todo (89) que (90) , podrá pagar sus viajes y er a punto su automóvil. Podrá utilizar todos
En Corty le damos nuestra más sind que a partir de ahora sus mejores co Tenga siempre a mano su nueva Tarje	cera bienvenida. (91)seguros de ompras serán también más cómodas y sencillas. eta, le abrirá un mundo de servicios y de ventajas.
Atentamente,	
	Julio Inglés
	Director de Publicidad

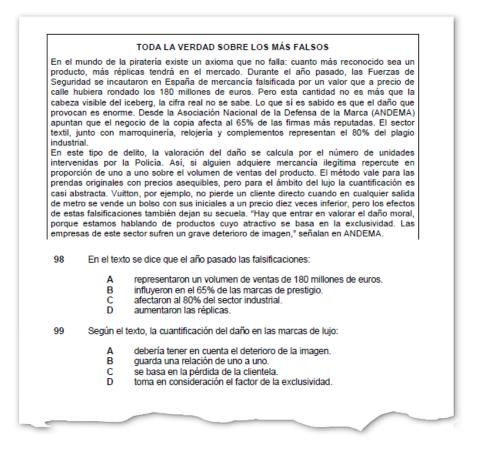
3.1.2.8. Sentences with a gap (6 questions)

You have to choose the right word or phrase to fill a gap in a sentence. There are four choices (A, B, C or D) for each question. Have a look at the two questions below and see if you can decide which word you need to complete each sentence. In the real exam, there will be four more questions like these for you to answer.

	undoi	llegaron a un acuerdo ya demasiado tarde.	
	A B	estaba Ilegaba	
	С	era	
	D	hacía	
93 Le	orden	é a Antonio que cuanto antes.	
		llamaba	
	Δ		
	A B		

3.1.2.9. Understanding a longer text (6 questions)

You read a longer text, such as part of a business report, a newspaper article, etc. Then you answer some detailed questions on it. You have to choose from four options (A, B, C or D) for each question. The example below shows you part of an article and two of the six questions. Remember that there will be four more questions like these in the real exam.



3.1.2.10. Correcting errors in a text (7 questions)

You have to read a text which is at least seven lines long. Some lines have errors in them. If the line is correct, you put a tick (\checkmark) on your answer sheet. If there is a wrong word in the line, you write the correct word on your answer sheet. In the example below, see if you can find any errors in lines 104–106. Remember that there will be four more lines to check in the real exam.

104	Queremos informarle de que el próximo 1 de enero nuestras oficinas,
105	que hasta ahora eran funcionando en la calle Mayor, 2, serán trasladadas a la calle Colón, 3.
106	Las razones que nos han obligado a adoptar este decisión no han sido otras que intentar

3.2. LanguageCert USAL esPro Listening and Reading (Computer-based)

The LanguageCert USAL esPro Listening and Reading (Computer-based) test includes a large number of questions, covering all levels of language proficiency (from basic to advanced). Questions appear on the computer's screen and candidates need a keyboard and a mouse to respond. The test's adaptive feature depicts the use of state-of-the-art assessment technology, given the fact that the questions are automatically selected based on the right or wrong responses provided by the candidate. In other words, the questions become progressively easier or more difficult, adapting uniquely to each candidate's skills (i.e. if the candidate gives a wrong answer, an easier question follows; if the candidate gives a correct answer, the next question will be more difficult).

The Computer-based adaptive test offers:

- a shorter in length testing session than the Paper-based version, since a smaller number of questions is needed to determine the candidate's level.
- test lasts ≃60 minutes, while the Paper-based lasts 110 minutes, and evaluates reading and listening skills, knowledge of grammar and vocabulary, as the Paper-based version.

The test includes the following question types:

3.2.1. Listening

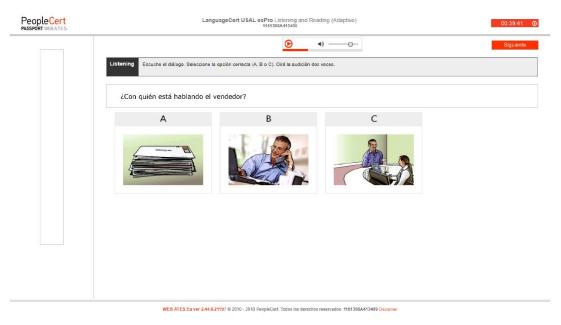
3.2.1.1. Short text with multiple choice options

Based on the recording you hear, you will have to read questions and respond to them by selecting one of the available options. Note that there may be more than one question per page, so make sure to scroll down.

PeopleCert PASSPORT WEB ATE S	LanguageCert USAL esPro Listening and Reading (Adaptive) 00:32:32 0
	Siguente Siguente
	LLAMADA TELEFÓNICA.
	¿Qué hace Miguel en el centro de formación?
	A Es un amigo del Sr. Martínez.
	B Un compañero de trabajo del Sr. Martínez.
	C Un familiar.
	La mujer le pide a su compañero que:
	A Porque la llamada se interrumpe.
	B Porque ha marcado mat el número.
	C Porque la mujer no puede oirle.

3.2.1.2. Multiple choice with an image

Based on the recording you hear you have to respond to a question by selecting the image you think is correct.



3.2.2. Reading

3.2.2.1. Understanding signs and short messages

You will read common signs or extracts from letters, forms, adverts, leaflets, etc. You will answer a question about each one. In the example below, you have to match the correct explanation (A, B or C) to the meaning of the sign.



3.2.2.2. <u>Sentence with a gap</u>

You complete each sentence by selecting the correct option from the four options provided (A, B, C or D).

PeopleCert PASSPORT WEB ATE.S.	LanguageCert USAL esPro Listening and Reading (Adaptive) 1141356A413409	00:31:35 🛈
		Siguiente
	Reading Piense la palabra o expresión más apropiada para completar la frase. Seleccione la opción correcta (A, B, C o D).	
	La entrevista de trabajo el próximo lunes	
	A conte	
	B conti	
	D contigo	
	WEB ATES Eu ver 2.44.0.21197 © 2010 - 2018 PeopleCert. Todos los derechos reservados. 1161366.4413409 Disciamer	

3.2.2.3. Longer text with multiple-choice questions

You will read a longer text and answer multiple-choice questions by choosing one of the available answers (A, B or C).

PeopleCert PASSPORT WEB ALLES.	LanguageCert USAL esPro Listening and I 1161398A413409	Reading (Adaptive) 00:03:46
		Siguente
	Reading Lea el siguiente texto. Seleccione la opción correcta (A, B o C).	
	La franquicia: una vía empresarial para jóvenes	 ¿Cuándo pueden cambiar las empresas el emplazamiento de sus puestos?
	La franquicia constituye una fórmula comercial en pleno desarrollo en España, donde se estima que acapara entre un 2 y un 3 por ciento del comercio minorista. En nuestro país, se dan circunstancias que hacen de la franquicia un	A Cuando quieran cambiar de edificio.
	negocio muy atractivo: es un camino profesional para jóvenes que encuentran un mercado laboral en recesión, una oportunidad para personas que se han visto envueltas en procesos de regulación de	B Cuando otro encargado de puesto acceda a intercambiar su puesto.
	plantillas y una salida para aquellos comerciantes que no pueden competir con las grandes superficies. Para montar una franquicia sólo debe encontrar un local. A partir de ahí, el franquiciador iniciará toda una serie de mecanismos para garantizarle	C Cuando la organización lo permita.
	la ayuda necesaria para abiri el negocio y ponerlo en marcha. La empresa françuicadora le cederá su marca y todos sus distitutos comerciales (logotipo, anagramis, róuluos, etc.), le facilitará el mobiliario, el decorado, productos terminados o, en su defecto, materias primas con las que fabricarlos y además, le enseñará las	2. ¿Cuál de estos artículos se puede vender en un puesto a un cliente?
	técnicas comerciales y de gestión ya experimentadas en otros establecimientos de la red. Usted deberá seguir todas las normas de la cadena. Tendrá que	A Bocadillos.
	compensar al franquiciador mediante un pago inicial, y además mensualmente deberá realizar el pago de un tanto por ciento sobre la facturación.	B Zumo de frutas.
	El franquiciador consigue un crecimiento rápido con menores costes, ya que, por ejemplo, el personal y los locales no son suyos, sino que pertenecen a cada franquiciado. Además, si se realiza una buena selección de éstos, podrá disponer de personas que gestionen mucho	C Paquetes de arroz.
		·

3.2.2.4. Filling gaps in a text

You will read a text in which there are missing words (gaps). For each gap, type a correct word to complete the sentence. Use only one word in each space.

PeopleCert PASSPORT WEB ATLES.	LanguageCert USAL esPro Listening and Reading (Adaptive) 00:19:16 0
	Siguiente
	Reading Lea el siguiente texto y escriba la palabra adecuada para completar los espacios en blanco.
	Hija de emigrantes españoles en Alemania, pais el que nació y realizó sus estudios de Empresariales. Después
	trasladó a España para hacer un Máster de Marketing en la Universidad de Madrid. A los 24 años, inició su carrera empresarial y creó Hogarcas, empresa
	a la venta y reparación de artículos para el hogar. Hoy, con apenas dos años en el mundo de los negocios, tlene más de 600 emplea- a
	dos a los considera muy preparados y eficientes. Hogarcas, con 68 tiendas repartidas toda España, prevé una
	facturación de 37 millones de euros.
	I
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3.2.2.5. Finding information in short texts

You will read three short texts, such as adverts, product descriptions, etc. For each question, you need to select the text (A, B or C) that matches the sentence. You may have to choose each text more than once.

PeopleCert PASSPORT WEB ATE.S.	LanguageCert USAL esPro Listening and 11613664413409	Reading (Adaptive) 00:18:03 O
		Siguiente S
		A menú tradicional y menú de temporada.
		B menú de temporada y gran menú castellano.
		C menú tradicional y gran menú castellano.

3.2.2.6. Fill the gaps in a text

This type of exercise tests your knowledge of grammar and vocabulary. You will have to read a text with five words missing. There is a choice of three options (A, B or C) for each gap and you have to choose the best answer.

Sigur Réading Lea el siguiente texto. Seleccione la opción correcta (A, B o C) para cada espacio en blanco.	0:29:29 🛈
Maria Sánchez ha sido elegida joven empresaria del año. Hija de emigrantes españoles en Alemania, país (1)el que nació y realizó sus estudios de Empresariales. Después (2)raladó a España para hacer un Máster de Maridurestidad de Maridu. A los 24 años, inició su carrera empresarial y creó Hogarcas, empresa (3) a la venta y reparación de artículos para el horgan. Hoy, con apenas dos años en el mundo de los negocios, time más de 600 empleados a los (4) considera muy preparados y eficientes. Hogarcas, con 68 tiendas repartidas (5) toda España, preve una facturación de 37 millones de euros. 1. Image: Regular de la de la medició y readició su carrera empresarial y creó Hogarcas, empresa (3) a la venta y reparación de afficulos para el hogar. Hoy, con apenas dos años repartidas (5) toda España, preve una facturación de 37 millones de euros. 1. Image: Regular de la de	

3.3. LanguageCert USAL esPro Writing test

The LanguageCert USAL esPro Writing test assesses writing skills and knowledge of grammar and vocabulary.

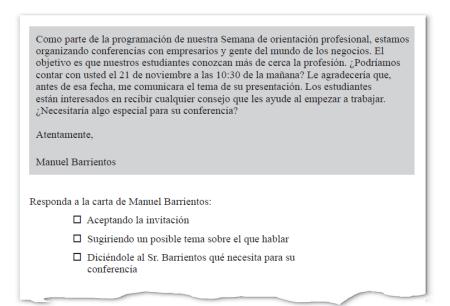
The LanguageCert USAL esPro Writing test is divided into two parts.

Content	Writing	Suggested duration
Part 1	Email (50–60 words)	15 minutes
Part 2	Report or letter (180–200 words)	30 minutes

The test lasts for 45 minutes. It is suggested that you spend 15 minutes on Part 1 and 30 minutes on Part 2.

3.3.1. Part 1: Email

In Part 1 you have to write a short message, fax, letter or email using the information given. It is important to cover all the points given in the instructions. You should write 50–60 words for your answer. In the Part 1 example below, you have received a letter and you have to write a reply to Manuel Barrientos.



3.3.2. Part 2: Report or letter

A letter or a report format is required. Again, you need to cover all the points given in the instructions, but this time the answer should be longer (180–200 words) and needs to be written in an appropriate style. Have a look at the two tasks below and think about the answers you could write.

Tarea A

Su empresa le ha pedido que escriba una carta informal, a modo de guía, dirigida a los nuevos trabajadores contratados. El objetivo es ayudarles a familiarizarse con el funcionamiento de la empresa.

Escriba una carta a los nuevos empleados.

Infórmeles sobre:

- Jornada laboral
- Ropa de trabajo
- Oportunidades de formación y promoción

y sobre cualquier otro aspecto que considere importante.

Tarea B

Su empresa está decidiendo si necesita volver a equipar las oficinas. El gerente de su departamento le ha encargado redactar un informe sobre el material del que disponen y, además, sugerir cualquier mejora.

Escriba un informe dirigido al gerente de su departamento en el que describa el material y los equipos con los que cuentan.

Haga referencia a:

- La importancia de los distintos equipos y materiales
- Su funcionamiento actual
- Cambios que considere necesarios

y a cualquier otro aspecto que le parezca importante.

3.4. LanguageCert USAL esPro Speaking test

The LanguageCert USAL esPro Speaking test assesses your spoken Spanish in a professional context. The table below shows you what the test involves:

Content	Speaking	Duration
Part 1	Interview	About 4 minutes
Part 2	Presentation	About 4 minutes
Part 3	Information Exchange and Discussion	About 4 minutes

3.4.1. Part 1: Interview

In Part 1, you need to be able to talk about your background, education, job, studies, career plans or personal interests.

3.4.2. Part 2: Presentation

In Part 2, you have to give a short presentation about a work-related topic. You have to choose one of three topics which the examiner will give you and talk for 1 minute. You have 1 minute to read the three topics, choose one and make some notes about what you want to say. The examiner will ask you a question after you have finished speaking. Below are some examples of the kind of topics you might get in Part 2.

Describa	a una reunión de trabajo importante a la que haya asistido.
Debe me	encionar:
	□ Dónde fue
	□ Sobre qué fue
	Por qué fue importante
¿Cuáles	fueron los momentos más interesantes?
Tarea B	
Describa	a a una persona con la que disfrute trabajando en equipo.
Debe me	encionar:
	A qué se dedica esa persona
	Qué tipo de trabajo realizan juntos
	Por qué le gusta trabajar con esa persona
¿Cambia	aría algo de esa persona? ¿Por qué?/ ¿Por qué no?
Tarea C	·
Describa	a el criterio que sigue su empresa para contratar a sus proveedores.
Debe me	encionar:
	Quién elige a los proveedores de su empresa
	Qué espera la empresa de sus proveedores
	 Qué sucede cuando la empresa no está satisfecha con el trabajo de un proveedor
Qué pie	ensa su empresa de sus proveedores?

3.4.3. Part 3: Information Exchange and Discussion

In Part 3, you have to role-play a situation with the examiner and then participate in a discussion on a similar topic. The examiner will give you some instructions about the task and you have 1 minute to read them. If you don't know so much about the topic, you should remember that the important thing is to demonstrate your Spanish ability. Look at the example of a Part 3 task below and think about how you would ask for the information you need.

Intercambio de información Usted es el encargado de organizar un congreso de un día que tendrá lugar en un hotel de su localidad. El examinador será el organizador del congreso por parte del hotel, y tiene pensado reunirse con usted para ultimar los preparativos. Reúna la siguiente información: Capacidad de la sala de conferencias más grande Coste de la habitación Equipamiento disponible en la sala A continuación, le preguntarán qué opina de los datos que le proporcionen.

Debata el siguiente tema con el examinador:

¿Cómo se ha de organizar un congreso para que sea un éxito?

4. Preparing for LanguageCert USAL esPro

The LanguageCert USAL esPro evaluates listening, reading, writing and speaking skills that are required for most purposes – not only in business.

If you are following a General Spanish course or preparing on your own to take LanguageCert USAL esPro, have a look at the following list of topics and situations which could be covered. Try to read or listen to material on these topics, as this will help you to prepare more effectively, so that you can feel confident when you take the test.

Asking for and giving personal details (name, occupation, etc.). PERSONAL Asking about and describing jobs and responsibilities. INFORMATION Asking about and describing a company and its organization. Arranging appointments/meetings Planning future events and tasks. Asking for and giving permission Giving and receiving instructions Predicting and describing future possibilities. THE OFFICE, GENERAL Asking for and giving opinions BUSINESS **ENVIRONMENT AND** Agreeing and disagreeing. ROUTINE Making, accepting and rejecting suggestions Expressing needs and wants. Discussing problems. Making recommendations. Justifying decisions and past actions. **ENTERTAINMENT OF** Discussing interests and leisure activities. CLIENTS, Inviting, accepting and refusing offers and invitations (Writing only). FREE TIME, **RELATIONSHIPS WITH** Thanking and expressing appreciation **COLLEAGUES AND** CLIENTS Apologising and accepting apologies TRAVEL Making enquiries, reservations, requests and complaints HEALTH Health and safety rules in the workplace. LEISURE ACTIVITIES, **INTERESTS AND** Buying and selling. SPORTS Understanding and discussing prices and delivery dates, offers and agreements. Asking for and giving information about a product or service **PRODUCTS AND** SERVICES Making comparisons, expressing opinions, preferences, etc. Making and receiving complaints **RESULTS AND** Descriptions and explanations of company performance and results, trends, events and ACHIEVEMENTS changes. A number of other topics in areas of general interest, such as food and drink, education **OTHER TOPIC AREAS** (training, courses), consumer goods, shopping and prices, etc. may be included.

4.1. Topics and functions

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Overview of Assessment

4.2. Assessment in Paper-based and Computer-based (Adaptive) tests:

All the Speaking and Writing exams of LanguageCert USAL esPro are marked by the certified examiners of Cursos Internaciones de la Universidad de Salamanca. There are courses of criteria unification that are done periodically, in order to ensure the consistency and objectivity (impartiality) of the evaluation, following the CEFR guidelines.

For the Paper-based version, all candidates take the same paper-based test, regardless of their language proficiency.

For the Computer-based version, the questions adapt uniquely to the level of each candidate.

4.3. Understanding scores

The LanguageCert USAL esPro scores are presented on a scale of 0 to100 and are mapped to the Council of Europe's Common European Framework of Reference for Languages (CEFR) as follows:

CERF Levels	LanguageCert USAL esPro Scores
C2	90 – 100
C1	75 – 89
B2	60 – 74
B1	40 – 59
A2	20 – 39
A1	10 – 19

There is no 'Pass' or 'Fail' mark. Test takers upon the completion of the LanguageCert USAL esPro test will receive:

- **Test Report**, which presents in a clear and easy-to-understand way
 - o the candidate's overall score
 - separate scores for every language skill taken Listening and Reading &Writing and Speaking
 - a summary of "Can Do" statements aligned with the CEFR levels. These are functional/situational statements that describe what a candidate would be expected to do at work place at a specific CEFR level in Spanish.
- **Certificate**, where the candidate's results corresponding to a level from A1 to C2 are presented, for scores of 10 or above

4.3.1. Calculation of the test score

The overall score of the LanguageCert USAL esPro Listening & Reading test is not simply an average of the individual scores of each test session (Listening, Reading), and it is calculated based on a specific scoring algorithm that identifies the candidate's language competence, as each test section carries a different weight. For example, if the Listening Score is 50 and the Reading Score is 60, the overall score will not necessarily be 55.

4.4. Sample Test Report & Certificate

Language <mark>Cert</mark>	VALVERSIGAD BSALAANCO CONTREGENCIE CURSOS Internacionales	LanguageCert USAI	_esPro (Language Cert	VILVERIEND PALAANAN CUPBOO Statmacanales	
Acreditan que		Informe del Candidato				
Olivia Luypaert		Número del candidato 9876543210DCBA Apeliido(s): Apeliido(s)				
ha obtenido el certificado		Nombre:	Nombre			
LanguageCert USAL esPro		Test: Centro de examen:	Comprensión auditiva y de lectura Test Centre			
Expresión oral		Fecha del examen:	15 octubre 2017			
Resultado (Nivel MCER): B2		Resultados		Puntuación	Nivel MCER	
		Resultado global*		85	C1	
Namero del centificado Número del candidato GRE750000010L 9980066582703910 Fecha del examen 24 January 2017		Resultado comprensión auditiva Resultado comprensión de lectura		87	C1 C1	
M. Marme Jose Marei Santrez Lion	nte la Universidad de Salamanca	The source of the product of the pro				
La autenticidad de este certificado se puede compenhar en vevo languagente rang Languagociar au nombre contencia de Proposet Qualificacióna Liz, una empresa de Reiro Unido con número de contentemportes de la Universidad disamante au ela Osciedad Aróneau Unigenanta de las Universidad de Salamanta Cell QUI 18011E con número de registra AUT201105.		El Centificado de Languegi-Carl USA, seño se emba pera resultados correspondántes al nivel de MCER (A1 a C2). Languagi-Carl su un nomes comencia de Possience do Calification LSL una arguesa de Raico Dobic con número de apúno 0602008. Conso timencianos de la Universidad de Salamantes as una Sociedad Adoxima Unipersonal de la Universidad de Salamanca C PF 03216001E con número de regidas A37200165.				

4.5. Descriptions of competence at each level

CEFR	Score	Can do statements
C2 90 -		Can use the telephone persuasively and effectively.
		• Can understand all but the most specialised letters and documents.
	90 – 100	• Can put points persuasively when dealing with clients, and speak effectively and
	20 100	at length in meetings.
		• Can write most kinds of letters and reports and take dictation on non-routine
		matters.
C1 75 – 89		Can use the telephone for most purposes.
	75 – 89	• Can understand quickly most letters and documents, with some dictionary help.
	15 05	• Can deal with clients effectively, handling matters outside their own field.
		Can write most letters and reports with few errors.
B2 60 – 74		Can use the telephone with good understanding.
		• Can understand most reports and non-routine letters, with dictionary help.
	60 – 74	• Can deal with clients and resolve most problems in their own field.
		• Can write more complex messages and non-routine factual letters, if work is
		checked.
	40 - 59	• Can use the telephone for routine messages (e.g. arrangements for a meeting).
B1		• Can understand routine letters and information about familiar products or
		services.
		• Can deal with clients on routine matters (e.g. taking orders) and engage in limited
		conversation (e.g. talking about personal interests).
		• Can write factual messages and routine letters, if work is checked.
A2	20 - 39	Can use the telephone for simple messages.
		Can state and understand simple messages or instructions.
		• Can deal with clients by asking and responding to simple questions.
		• Can write simple messages and letters following a standard model.
A1	10 – 19	Can understand simple phone messages.
		• Can follow short simple written instructions especially if they contain pictures.
		• Can pass on simple messages of a routine kind.
		• Can write a simple routine request to a colleague.

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