

Value Stream Management Foundation™

BLUEPRINT 1/2

Value Stream Management (VSM) optimizes value flow and realization to customers resulting in higher organizational performance. VSM accelerates digital and AI adoption and evolution.



Value stream

A value stream is an end-to-end set of activities that collectively creates value for a customer. It is also anything that delivers a product or a service.



Flow

Flow is the journey of work from idea to realization. Its travel should be friction-free. It is a continuous steady stream of value for customers.



Value realization

Realization is the fulfilment of desired outcomes. It is when a customer experiences the value intended. Then the value stream team learn and action insights.

VSM Implementation Roadmap

Get going from wherever you are.

Start



Set and socialize your long-term vision and goals.

Vision



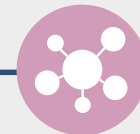
Find the people accountable for every step in each value stream.

Organize



Connect the digital parts of your product delivery pipeline, aligned to the steps in your value stream map to start getting real-time data & insights into your value stream's flow.

Connect



Use your insights to design and perform experiments that adapt and optimize your flow so you can continually delight your customers.

Adapt



Assess

Where are you today? Scale your assessment from super-light, to whatever weight you need to spark the depth of evolution you want.

Identify

Identify your value streams—anything that delivers a product or service. You're aiming to accelerate the flow of value to the customer.

Map

Bring the players in your value stream together for a mapping exercise. Find where the idea starts, and track every step until the value is delivered.

Inspect

You have automated your value stream map, now use it! Set yourselves goals and use your retrospectives to look at where you are.

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Insights and analysis
Monitoring and observability provide insights into customer reaction to changes and report on value realization.

Continuous delivery
The changes are approved, released and operated in the live environment.

Continuous testing
Functional and non-functional testing takes place at every commit at every step or gate through route to live.

Portfolio and backlog
Vision and goals are set and aligned to epics, features, Product Backlog Items (PBIs) and user stories.

Continuous integration
Code is created, artifacts incorporated, versions controlled, code is built in a trunk based manner.

Organization

Decentralized Autonomous Organization (DAO); where teams have value stream oriented roles, own, and run their value stream as a business unit.

Principles

Project to product, centre around flow and outcome engineering, insights driven, continuous compliance, break dependencies, build and measure benefits hypotheses aligned to Objectives and Key Results (OKRs).



DevOps toolchains

Use a Value Stream Management Platform (VSMP) and/or value stream intelligence to surface actionable insights for continuous inspection and adaptation.